

Manager, Marketing & Communications, Central Europe

Full-time, permanent

Warsaw

About us?

SEGRO is a UK Real Estate Investment Trust (REIT) and listed on the London Stock Exchange in the FTSE 100 index.

For over 100 years SEGRO has been creating the space that enables extraordinary things to happen. We invest in high-quality real estate, actively manage our portfolio and sell assets to crystallise attractive returns. We own, manage, and develop light industrial property and modern warehouses with a portfolio comprising 8 million square metres of space (86 million square feet), valued at £18 billion. We are spread strategically across locations in the UK and in Continental Europe.

Our goal is to be the leading owner, manager and developer of industrial properties in Europe and the partner of choice for our customers.

Why work for us?

94% - employees feel engaged (2020 employee survey)

SEGRO is a friendly, vibrant community. We believe SEGRO people are amongst the best in our industry. We have a talented and committed team of employees in the UK and across Continental Europe. Our aim is to continue to attract, develop and retain the best and brightest employees in the industry.

We are proud of our track record in spotting and nurturing talent. Our ambition is to make sure every individual has the opportunity to maximize their potential and their careers with SEGRO.

What are we looking for?

We are currently looking to appoint a Manager, Marketing & Communications, Central Europe to:

- Manage and deliver marketing programmes in support of the Group's strategic priorities.
- Reporting to the Associate Director of Marcoms, and working with other Marcoms colleagues, operations teams and external agencies, reduce vacancies, implement Responsible SEGRO program, improve community engagement and drive new business, through the production of marketing campaigns and materials.

The role's principal accountabilities will be in:

- Delivery of projects across all work streams, including property marketing, community marketing and bid marketing.
- Implementation of major property marketing activities across markets - to include brand building, digital first campaigns, event strategy and management, collateral production, and product promotion
- Management of lead generation, data capture and reporting.
- Management of external and internal communication.
- Work in partnership with agencies, suppliers and internal stakeholders to deliver activity on time and on budget.
- Help ensure the integrity of the SEGRO brand in all property-related and community marketing material across all mediums.
- Ensure all content relating to the Business Unit on SEGRO.com is accurate and current.

- Proactively cascade BU and Group information on social media channels, in conjunction with the Group's Digital Marketing Manager.

You will have...

- Three years marketing experience.
- Proficiency in English.
- Strong organizational skills and ability to multitask and work on multiple projects concurrently.
- Strong Microsoft Office skills.
- The ability to work with internal teams and manage external suppliers.
- Event management experience.
- Good communication skills and the ability to work as part of a team.
- Good writing and proof-reading skills.
- The ability to work under tight deadlines, paying close attention to detail.
- A creative approach to new campaigns.
- Good negotiating and interpersonal skills.

It would also be nice for you to have...

- Experience in design related software. (InDesign, photoshop)
- Experience in working in the property sector.
- Czech language would be helpful.

Special job requirements

- A full current driving license.
- Ability to attend industry events outside of normal working hours.

What we offer...

Competitive package including; 20 to 26 days annual leave, contributory pension scheme (PPK), Health and Life insurance and corporate discount for gym membership. As well as a wellbeing programme and an annual charity day of giving.

We provide excellent opportunities for training and development, supporting employees with their career ambitions. We have a range of high-quality education and training on personal and professional skills that enable our people to fulfil their potential.

All employees participate in our annual bonus scheme and have the opportunity to own a stake in the company through share schemes open to everyone.

How to apply:

If you would like to be considered for this role, please send your CV with covering letter detailing your suitability for the role to HR.Recruitment@SEGRO.com.

**SEGRO is an equal opportunities employer.
No Agencies please.**